



United States Army Combined Arms Center



TRUST

Center for the Army Profession and Ethic
CAPE

This briefing is: [Unclassified/F](#)

Agenda

- Introduction
- What is “Trust”?
- SPC Wright
- CSM Guerra
- Discussion

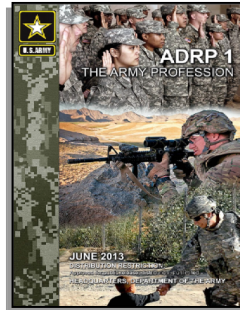
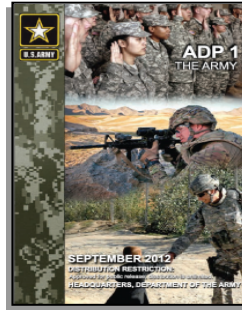
Simon Sinek

What is trust?

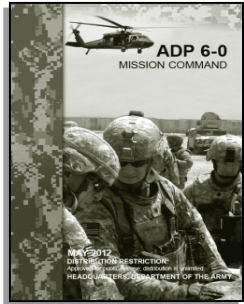
***Why is it important to the
Army?***

TRUST: The Army's Internal Organizing Principle

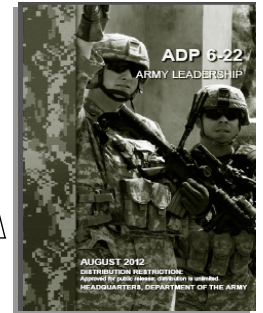
ADP 1
The Army Profession



ADP 6-0
Mission Command



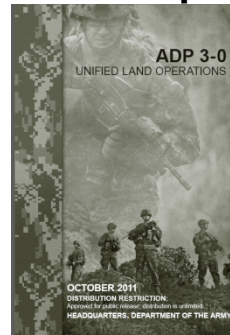
ADP 6-22
Army Leadership



OUTCOME
Ethical Application of Landpower

TRUST - THE BEDROCK OF OUR PROFESSION

ADP 3-0
Unified Land Operation



The **Army Profession** develops leaders who exercise **Mission Command** while conducting unified land operations in service of the

Five Essential Characteristics of the Army Profession

Military Expertise



Our Ethical Application of Landpower

Honorable Service



Our Noble Calling to Service and Sacrifice

Trust



The Bedrock of our Profession

Esprit de Corps



Our Winning Spirit

Stewardship of the Profession



Our Long Term Responsibility

Trust between Soldiers
Trust between Soldiers and Leaders
Trust between Soldiers, their Families and the Army
Trust between the Army and the American People

Loyalty • Duty • Respect • Selfless Service • Honor • Integrity • Personal Courage

Ethical Foundation: Legal and Moral

THE “I-ROC” TRUST DEVELOPMENT MODEL

Individual Credibility: _

The Foundation

- Competence
- Character
- Care / Commitment

Relationships Matter

- Respect and concern
- Open communications
- Cooperative interdependence
- Trust & empower others

Organization Sets the **Climate**

- Shared values, beliefs, norms, goals, and identity (culture)
- Structure, practices, policies, procedures, and systems

Context Influences All

- Credibility factors
- Quality of relationships
- Organization culture, procedures, & systems



SPC Wright

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CSM Guerra

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Discussion



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